

## SPONSOR GUIDE, MEGAWATT

Thank you for choosing to sponsor Winterwind 2012! In cooperation, we are sure that we can find attractive solutions for your company. Below, you will find a description of the different items included in the offer, but we are always open to new ideas and solutions. Please don't hesitate to contact Mr Andreas Lagerström for proposals or practical issues.

### Included in the price:

- A rollup banner in both session rooms
- Logo on screen during breaks
- Folder with conference materials
- Logo in the printed program
- Full size logo at the conference website
- 100 word company description at the web site and in the printed program
- Listed as sponsor on marketing collateral, including newsletters sent out to the industry
- 1/2 page ad in the conference program magazine
- Large exhibition space in foyer (10 000 SEK value)
- 3 complimentary conference admissions
- Additional registrations with 15% discount on full admission

### Please send the materials to:

Scandic Hotel  
Kanalgatan 75  
931 78 Skellefteå  
Sweden  
Please don't forget to mark your materials accordingly.

### Roll-up banners

We need the material by February 3.  
Please mark the material: Winterwind, company name, sponsorship, **session room**

### Folder with the conference materials

Approximately 500 copies. Maximum size: A4. We need the material by February 3.  
Please mark the material: Winterwind, company name, sponsorship, **folder**

### Logo

The company logo will appear on the conference website 1-5 days after submission.  
Please send a high resolution company logo to [info@winterwind.se](mailto:info@winterwind.se) as soon as possible, but latest January 6.  
The logo will also appear on marketing collateral, the screen during breaks and in the printed program.

**100 word company description + link to web site**

The company description and a link to your web site will appear on the conference web page 1-5 days after submission. Send the text and a link to your web site to [info@winterwind.se](mailto:info@winterwind.se) as soon as possible, but latest January 6. Please note that we cannot take responsibility for potential spelling errors, please read through your text carefully. The text will also appear in the printed program.

**Ad in the conference program magazine**

Size: 185 mm x 124 mm (w x h). Please send your printable ad to [info@winterwind.se](mailto:info@winterwind.se) by January 6.

**Exhibition space in foyer**

As a sponsor, you can choose from booth number 1-20 in the foyer. Please contact [info@winterwind.se](mailto:info@winterwind.se) to confirm your booth location. Please note that the number of exhibition spots are limited. Contact us as soon as possible to ensure your spot!

**Complimentary conference participation admissions and 15% discount on additional admissions**

As a sponsor, a number of Full-Access conference passes is included in the price. To register, please use the link on the conference web site [winterwind.se/registration](http://winterwind.se/registration), choose "Sponsor or Volunteer" and complete your registration. You can register any number of participants from your company. For admissions exceeding the number of complimentary passes, we will send you an invoice including the discount.

For participants from your company that will hold a presentation during the conference, please register as a "Speaker or poster presenter" and no conference fee will be charged. Register your participation as soon as possible, but no later than January 27.